



Data Sheet

What's it all about?

According to Ofcom, smartphones have overtaken laptops as the most popular device for getting online with one in three reaching for their phone before any other device. Two thirds of UK adults own a mobile phone compared to just 39% in 2012.

With half of smartphone owners regularly using their devices on public transport, at work and whilst shopping having a mobile responsive website is crucial to becoming part of your members' digital lifestyle. Having a responsive website will provide your members with a convenient and smooth booking service, subsequently attracting and retaining members and therefore increasing revenue.

What does it include?

- Re-style CL online website
- Create fully responsive website, support booking of classes, activities and other opportunities available in ebookings/ejoinings
- Supported and updated by Clarity as part of future releases, this is so that additional functionality is added to ClarityLive and eBookings
- Fully capitalise on any enhancements/improvements without requiring more time from your web designers